

YÖRE

selected works 2010/11  
JOÃO RUAS

**'YORE'** featuring new works from **João Ruas**

Selfishness, complexes, everyday issues and anxiety are not exclusive of our times. It seems obvious but our unconscious arrogant adolescent attitude towards the people that walked on the same grounds we live on, tries to prove the contrary.

*Yore* is an ode to echoes, to beliefs and lost truths waiting to be discovered.

**Artist Bio:**

Born in Brazil, 30-year old artist João Paulo Alvares Ruas was still a young child when his interest for visual art started to grow. Comic books were his first bridge to lines and colors, during high school much of his time was devoted to creative thinking due to the almost alternative education institution he studied under. Later, he took Design as his choice in University. After a three year stint in London, João went back to his home town, São Paulo, where he works and lives to this day.